

Symantec Policy Based Encryption.cloud

Analyst View

“Symantec.cloud is positioned in the “Leader” quadrant in the Magic Quadrant for Secure Email Gateways.”

The Symantec.cloud Difference

- Granular scanning of email content and attachments to identify sensitive content.
- Automatic encryption of sensitive data using the custom policies you create with Symantec.clouds proven Content Control engine.
- Comprehensive security and protection for your encrypted email.
- Quick and simple to set up, fully hosted, easy-to-use service. No need for in-house software or appliances.
- Multiple language support for secure global communications.
- 24/7 support from Symantec.cloud experts.

Could An Email Containing Sensitive Data Put Your Business At Risk?

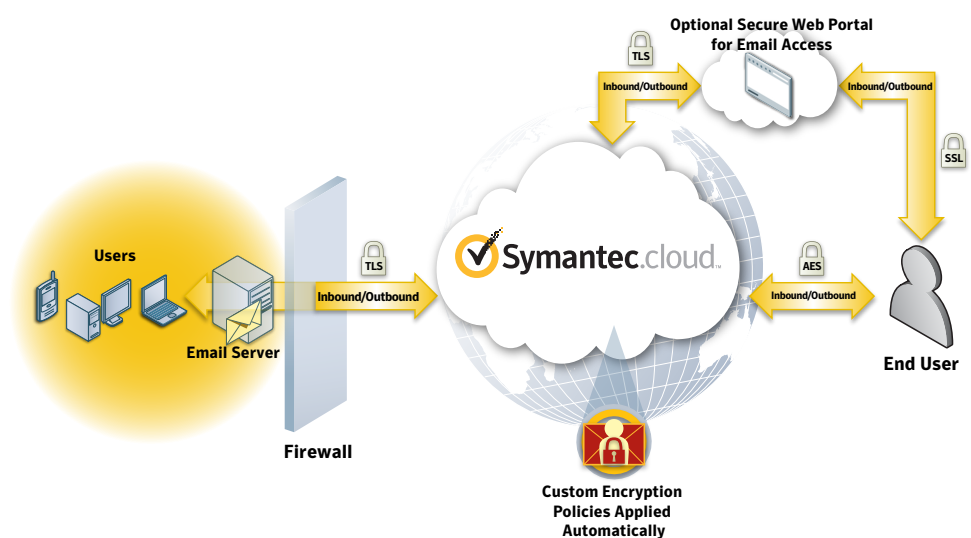
Around the globe, email is a widely accepted method for sharing information with partners and customers. However, a single email containing sensitive or confidential business information could put your entire organisation at risk. Failure to protect this information can be costly: investigating a breach, settling legal issues, and paying fines from industry regulators can seriously harm your company.

Policy Based Encryption.cloud is a hosted service that helps you to automatically safeguard the security and privacy of sensitive data you exchange with customers and business partners via email. The service lets you create and enforce flexible rules in accordance with your policies. By choosing a hosted encryption solution, you can start protecting your sensitive information in days – not months – and offload the cumbersome task of managing digital certificates and encryption keys.

Policy Based Encryption.cloud assists you in:

- Implementing regulatory compliance measures more effectively by enforcing encryption automatically based on customisable policy rules.
- Strengthening relationships with key business partners by providing secure, immediate delivery of confidential data.
- Managing costs by eliminating manual work-arounds for sending secure data, deploying rapidly and reducing remediation expenses.
- Protecting against email viruses by adding the scanning capabilities of Email Security.cloud services.

Policy Based Encryption - Symantec.cloud Way



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Keeping Your Sensitive Data Secure

- The Symantec.cloud solution allows you to send and receive secure, encrypted email.
- Outbound email travels between your email server and our infrastructure via a TLS (Transport Layer Security) encrypted tunnel.
- When used in conjunction with our email security services, you benefit from an added layer of security when your company’s email security and protection policies are applied to the encrypted email.
- Each message has a unique AES encryption key to provide a higher level of security.
- Symantec.clouds secure portal allows external users to compose and reply to secure messages.

The Symantec.cloud Experience

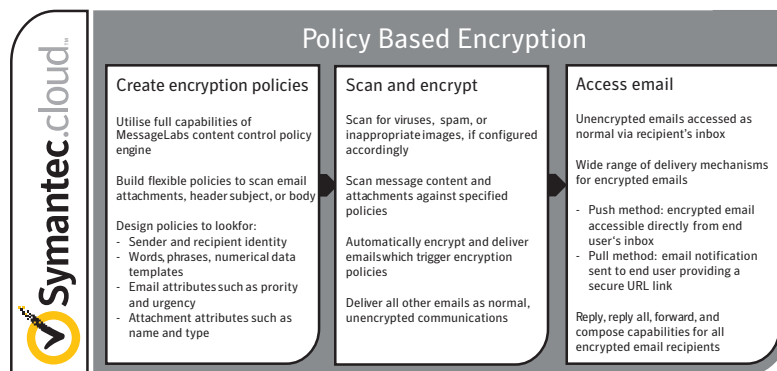
- **Email senders:** the service is easy to use, individual senders do not need to decide what is and isn’t sensitive data; no extra steps are needed to encrypt messages.
- **Email recipients:** retrieval of encrypted messages is fast and easy, while encrypted replies provide two-way email security.
- **Service administrators:** simple set-up, configuration and report generation minimises the burden on administrators and the end-user training needed.

Next Steps

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www.symanteccloud.com/en/hk

When setting up the service you have maximum flexibility in determining how encrypted messages are handled by the recipient. You can select to have outbound messages delivered straight to their inbox, or send them a notification with a link so they can retrieve the encrypted message from a secure web portal. Alternatively, you can leave it entirely up to the recipient who can handle the encrypted messages in whichever way suits them best.

The service is fully hosted and does not require installation of appliances or software by senders or recipients – regardless of whether organisations or individuals exchanging emails with your business are Symantec.cloud clients or have their own encryption capabilities.



| Features | Benefits |
|--|--|
| Automatic encryption of sensitive emails | Applies your company’s encryption policies automatically and securely; facilitates your regulatory compliance measures |
| Wide range of email delivery mechanisms | Provides easy access to encrypted emails |
| Secure reply and compose capabilities | Allows secure, two-way emailing for all recipients |
| Read receipts automatically forwarded to email senders | Provides confidence that messages are successfully “picked up” by recipient |
| Compatibility with various platforms, including BlackBerry and Windows Mobile | Secure messages can be read regardless of what technology is being used by the recipient. And, there is no need for the recipients to have encryption capabilities |
| Fully hosted service, including management of digital certificates and encryption keys | Reduces IT management and costs with no need for software, appliances or upgrades |